

Effectiveness Evaluations

some comments from UNEP Evaluation Office

Mike Spilsbury

Evaluation Office of UNEP

- Adheres to UN Norms and Standards for evaluation
- Works independently of UNEP management
- Conducts 30+ evaluations per year
- Mandate: **All projects and programmes within UNEP's Programme of Work**
- All evaluations consider 'effectiveness' and all are publicly disclosed

Effectiveness Evaluation

- ▶ Clear definition of the ‘evaluand’ (what defines and bounds what is being evaluated) - this is key decision!!
- ▶ Clear and in-depth understanding of the intentionality associated with the evaluand

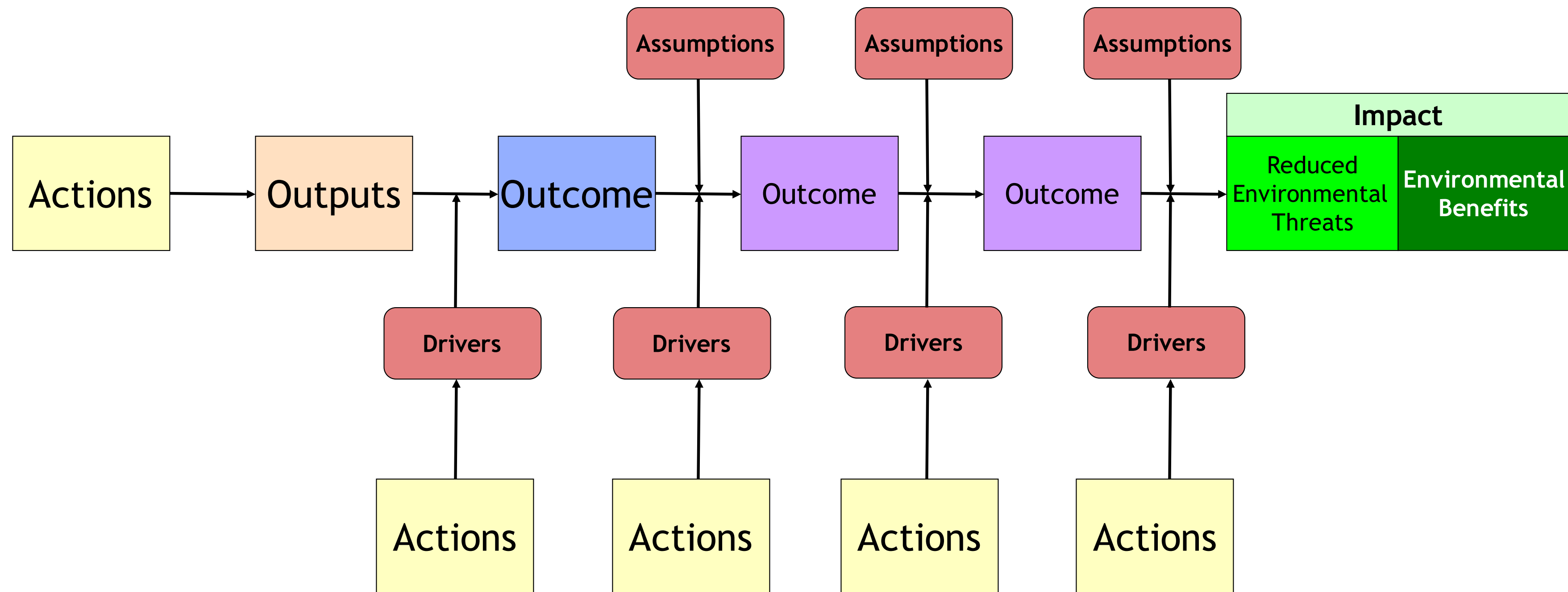
Key attributes of evaluation

- ▶ Credibility - quality, rigor, impartiality/independence, transparency
- ▶ Legitimacy - due process, representation, evidence base
- ▶ Utility - relevance, timeliness

How can science support effectiveness evaluation?

- ▶ Science underpins robust monitoring.....which underpins credible evaluation
- ▶ Science informs the understanding of how change happens in the real world (biophysical, economic, social, behavioural etc.)
- ▶ Science underpins evaluation approaches and methods
 - ▶ RCTs, Mixed methods approaches
- ▶ Theory of Change models can be used as an organising framework to apply multidisciplinary science for
 - ▶ management
 - ▶ monitoring and
 - ▶ evaluation

Generalised change pathway



Theory of Change / Causal pathways

